



Not Frugal:

- ! U.S. consumers plough through 1,500 single-use plastic water bottles a second and less than 20% are recycled.
- ! Bottled water is largely unmonitored.
- ! If you pay \$1.00 per 16.9 oz. container, bottled water adds up to about \$8.00 per gallon. Almost 2/3 of all bottled water sales are single, 16.9 oz. bottles.
- ! It takes 4 gallons of water to bottle 1 gallon of water. Manufacturing the plastic bottles that hold our water consumes more water than the bottles actually hold.
- ! 30 million barrels of oil annually go into making bottles for water, and transporting them costs another 54 million barrels of oil.
- ! We're not great plastic water bottle recyclers: Of the 45 million bottles we consume daily, 88% are NOT recycled, which means 1.14 billion plastic water bottles enter our landfills monthly.
- ! Allowing our water quality infrastructure to deteriorate would not be frugal. We have an inexpensive, reliable, safe source of drinking water that provides water for 300 times less than the cost of bottled water.

